

FILM AND MEDIA PRODUCTION

PROGRAM OVERVIEW

Capital is home to an award-winning film and media production program. Through our liberal learning approach, our students learn video and audio production, media management and promotion, analysis and critical inquiry, teamwork, independent work, screenwriting and media writing, and more. We pride ourselves on our immersion experiences, undergraduate research, and pre-professional courses, which any major on campus can take. These include CapTV, WXCUCU radio, and Filmmakers. Further information on internships can be found below under Experiential Learning.

CAREERS AND PLACEMENT

Many of Capital's recent film and media production graduates are working in broadcasting, production houses, news organizations, churches, corporations, and agencies. Others have found success running their own businesses as freelancers.

EXPERIENTIAL LEARNING

Capital embraces high-impact practices, which are proven to optimize learning. Many opportunities are available to our students, including the annual 48 Hour Film Royale, where students can compete, as well as other local and regional film festivals. Recent internships have placed students at NBC, OWN, Ohio Health, Spectrum News, Ology, Serif Creative, WBNS-10TV, CD 92.9, and more.

CONVERGENT MEDIA CENTER

Capital's Film and Media Production program is housed within the state-of-the-art Convergent Media Center (CMC). The CMC is a deliberate step into the future of education. A variety of majors, departments, and programs are housed within the building, including Public Relations, Journalism, Creative Writing, and Music Technology, just to name a few. We've created an environment that mirrors the real world - a place where collaboration is expected, fostered, and essential, just as it is in professional settings.

AS A GRADUATE, YOU WILL BE PREPARED TO:

- Describe the historical, functional, and theoretical foundations of your discipline
- Critically analyze and synthesize information and events from multiple perspectives (social, cultural, aesthetic)
- Assess the legal and ethical implications of your work
- Communicate effectively in a variety of formats (orally, in writing, mediated, virtually) to a variety of audiences (clients, supervisors, subordinates, group/team members)
- Create artifacts that demonstrate contextually appropriate technique, aesthetic, storytelling, and business knowledge (audience, legality, distribution)
- Engage in culturally responsible ways with individuals, groups, and society

WHAT ARE OUR GRADS DOING NOW?

- Video Editor
- Video Producer
- Freelance Content Producer
- Production Assistant
- Videographer
- Digital Content Specialist

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Four-Year Sample Schedule of a Film and Media Production Major

Freshman Fall

16 credit hours

Ethics - 3

College Reading & Writing - 4

First Year Seminar - 3

Media Criticism & Analysis - 3

Media & the Creative

Process - 3

Sophomore Fall

16 credit hours

Religion - 3

Social Science - 3

Video Production - 3

Sound Production - 3

Electives - 3

Pre-Professional Activity - 1

Junior Fall

15 credit hours

Global Systems - 3

Humanities - 3

Advanced Video

Production - 3

Foley Art & ADR - 3

Electives - 3

Senior Fall

16 credit hours

Lab Science - 4

Media Management - 3

Media Immersion - 3

Electives - 6

Freshman Spring

16 credit hours

Fine Arts - 3

Oral Communication - 3

Quantitative Reasoning - 3

Media Writing - 3

Pre-Professional Activity - 1

Electives - 3

Sophomore Spring

16 credit hours

Cultural Pluralism - 3

Motion Graphics - 3

Science & Technology - 3

Electives - 6

Pre-Professional Activity - 1

Junior Spring

15 credit hours

Screenwriting - 3

Web Design &

Development - 3

Elective - 4

Ethics, Law & Media - 4

Pre-Professional Activity - 1

Senior Spring

15 credit hours

Internship - 6

Electives - 9

All courses subject to availability and advisor approval. All undergraduates must demonstrate that Signature Learning goals have been met.

